



Conference Schedule

WEDNESDAY, JUNE 19, 2024

LOCATION

9 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

THURSDAY, JUNE 20, 2024

LOCATION

7 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

TRAINING & CLASSES

8 AM – 5 PM

WreckMaster Light & Medium Duty Training (Part I: 8-Hr Classroom)
 Bear Godfrey, WreckMaster (Includes lunch)

Arena Room 113

8 AM – 5 PM

CIRT Heavy-Duty Training / Level B – (Part I: 8-Hr Classroom)
 Bobby Tuttle, CIRT, (Includes lunch)

Arena Room 106

FRIDAY, JUNE 21, 2024

LOCATION

7 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

HANDS-ON TRAINING

8 AM – 5 PM

WreckMaster Light & Medium Duty Training – (Part II: 8-Hr Hands-on)
 Bear Godfrey, WreckMaster (Includes lunch)
 Shuttle leaving @7:30AM from Houston St, Arena entrance

1653 Houston Rd,
 Burleson, TX

HANDS-ON TRAINING

8 AM – 12 Noon

CIRT Heavy-Duty Training Course/ Level B - (Part II: 4-Hr Hands-On)
 Bobby Tuttle, CIRT Instructor
 Shuttle leaving @7:30AM from Houston St, Arena entrance

1653 Houston Rd,
 Burleson, TX

COURSES

8:30 AM – 12:30 PM

TDLR Course: STO/CE 4 HR - Advanced Course #28196

Arena Room 114

8:30 AM – 5 PM

TDLR Course: STO/8 HR- IM Course #28195
 Training by Southwest Tow Operators' Provider #1616

Arena Room 114

9 AM – 12 Noon

Recovery Business Success
 Ron Myers, Pine Tree Towing

Arena Room 113



Conference Schedule

FRIDAY, JUNE 21, 2024 - CONTINUED

LOCATION

SEMINARS

| | | |
|------------------|--|------------------|
| 8 AM – 8:50 AM | Liability in Hiring – Are Your Policies Exposing You to Extra Risk? Brian Riker, American Towman | Arena Room 106 |
| 8 AM – 8:50 AM | Selling Your Towing Business? You Have Given Your All, Don't Leave Any Money on the Table Laura Gay, Consolidation Coach | Arena Room 110 A |
| 8 AM – 8:50 AM | Protecting Evidence Hold Vehicles Terry Abejuela, American Towman | Arena Room 110 B |
| 9 AM – 9:50 AM | Towing Advertising, Marketing and Websites Jared Fischgrund & Chris Blake, OMG Tow Marketing | Arena Room 110 A |
| 9 AM – 9:50 AM | SCRA Strategies: Best Practices for Texas Towing and Storage Brian Walter, The Walters Firm | Arena Room 106 |
| 9 AM – 9:50 AM | KISS (Keep It Stupid Simple) Texas Lien Notification Process Matt Harvey and Felicia Harris, AutoDataDirect | Arena Room 110B |
| 10 AM – 10:50 AM | Locked and Loaded: Corporate Structuring to Safeguard Your Towing and Storage Business Brian Walter, The Walters Firm | Arena Room 106 |
| 10 AM – 10:50 AM | A Compliant Vehicle Storage Facility in an Environmental World Ed Grubbs & Jim Figueira, ESC – Environmental Chemical Solutions | Arena Room 110A |
| 10 AM – 10:50 AM | Don't Kill your Golden Goose- Protect & Perpetuate your Towing Business Larry Oxenham, American Society for Asset Protection | Arena Room 110B |

11 AM – 5 PM Exhibit Hall Open - Halls A, B, C, D, E, F

SATURDAY, JUNE 22, 2024

LOCATION

| | | |
|-----------------|---|------------------------------|
| 8 AM – 4 PM | Registration Open | Lobby Area - Concourse Level |
| COURSE | | |
| 8 AM – 11 AM | American Towman Quick Clearance Ron Myers, Pine Tree Towing | Arena Room 113 |
| MEETING | | |
| 8:30 AM – 11 AM | Southwest Tow Operators Legislative Meeting By Southwest Tow Operators | Arena Room 108 |



Conference Schedule

SATURDAY, JUNE 22, 2024 - CONTINUED

LOCATION

SEMINARS

| | | |
|----------------------------------|--|------------------|
| 8 AM – 8:50 AM | Applying Technology To Contain Insurance Costs Scott Watkins, Mobile Video Computing Solutions LLC | Arena Room 110 A |
| 9 AM – 9:50 AM | Toxic Culture – Is Your Company Suffering From the Effects of a Bad Employee? Brian Riker, American Towman | Arena Room 106 |
| 9 AM – 9:50 AM | Under the Hood with Google Kevin McMillan, Lift Marketing Group | Arena Room 110A |
| 10 AM – 10:50 AM | Highway Safety Terry Abejuela, American Towman | Arena Room 110B |
| 10 AM – 10:50 AM | Vehicle Fluid Cleanup and your Tow Service Agreement (TSA), Insurance, and the Law Ed Grubbs & Jim Figueira, Environmental Chemical Solutions | Arena Room 110A |
| 10 AM – 10:50 AM | Winning Your Culture War Bear Godfrey, WreckMaster | Arena Room 106 |
| 11 AM – 11:50 AM | Electrocution Hazards at Crash Scenes Bobby Tuttle, CIRT | Arena Room 106 |
| 11 AM – 5 PM | Exhibit Hall Open - Halls A, B, C, D, E, F | |
| STO CERTIFICATION TESTING | | |
| 1 PM – 3 PM | Southwest Tow Operators Certification Testing for IM or PP License Southwest Tow Operators | Arena Room 106 |